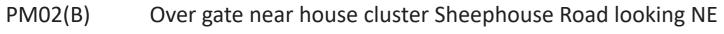
Photomontages RESIDENTIAL DEVELOPMENT ON RATHMULLAN ROAD, DROGHEDA



PM01(A) Sheephouse Road WHS buffer boundary looking NE
- Existing
- Proposed



ExistingProposed



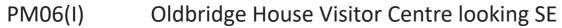
ExistingProposed



ExistingProposed



ExistingProposed



- Existing
- Proposed























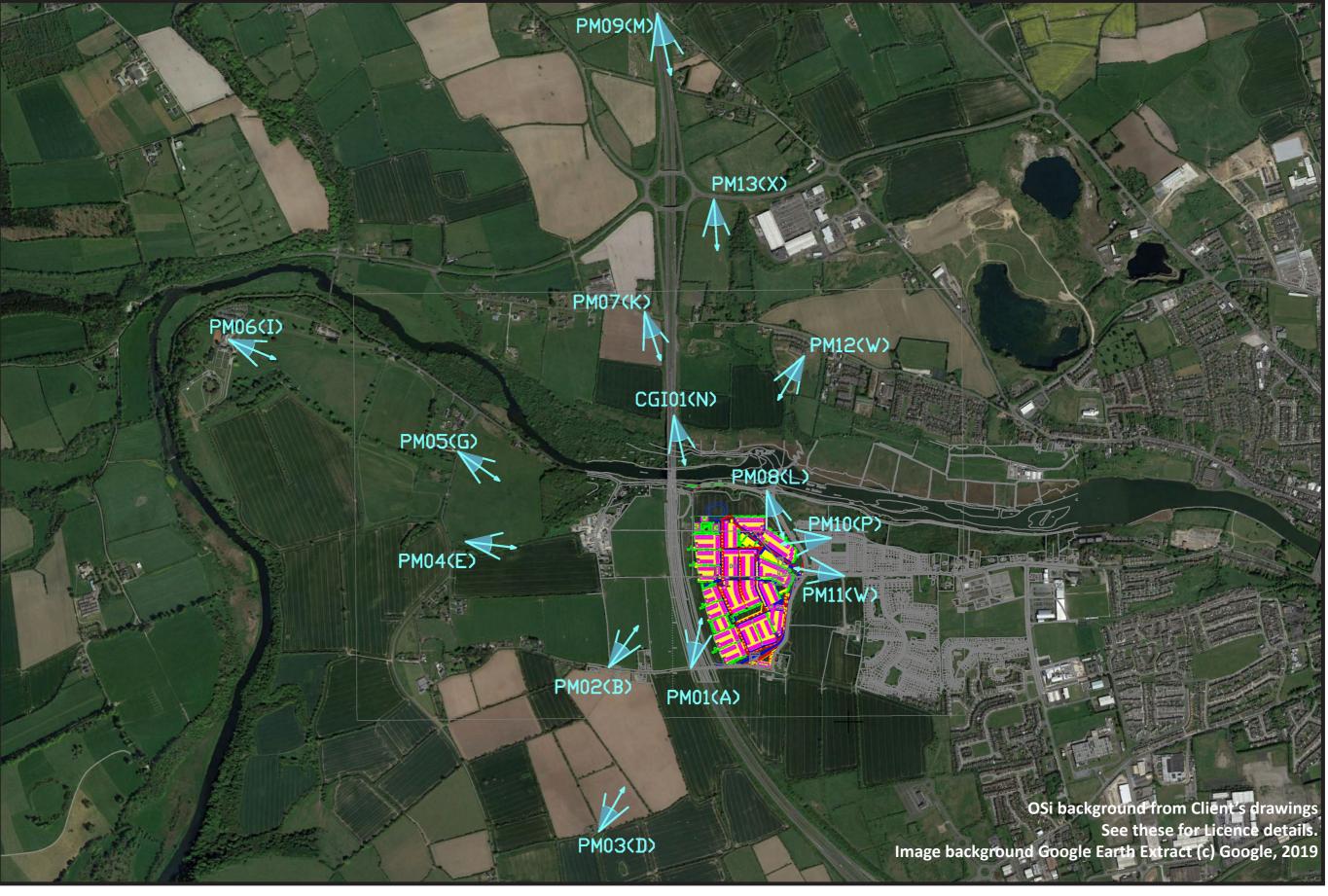


PM07(K)	Drybridge House looking SE - Existing - Proposed	
PM08(L)	Boyne River walkway at slipway looking S - Existing - Proposed	
PM09(M)	Road Bridge on Hill of Rath Road looking S - Existing - Proposed	
PM10(P)	The Square (South) looking W - Existing - Proposed	
PM11(R)	Rathmullan Road looking W - Existing - Proposed	
PM12(W)	Tullybrook Housing looking S - Existing - Proposed	
PM13(X)	N51 at Mell looking S - Existing - Proposed	

CGI01(N) From Mary McAleese Boyne Valley Bridge Southbound Carriageway looking South

- Proposed





Camera Locations
Photomontage View Locations
Not to Scale Scale

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:





PM01(A) Existing Sheephouse Road WHS buffer boundary looking NE

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 **Camera location** 705887, 774714, 41.9

Target Direction 706762, 778783, 43.1

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 10/04/2019 11:17



PM01(A) Proposed Sheephouse Road WHS buffer boundary looking NE

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 **Camera location** 705887, 774714, 41.9

Target Direction 706762, 778783, 43.1

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 10/04/2019 11:17



Name

PM02(B) Existing Over gate near house cluster Sheephouse Road looking NE Status Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 **Camera location** 705562, 774717, 32.7

Target Direction 706472, 775992, 32.3

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 10/04/2019 10:57





PM02(B) Proposed Over gate near house cluster Sheephouse Road looking NE

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 **Camera location** 705562, 774717, 32.7

Target Direction 706472, 775992, 32.3

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 10/04/2019 10:57





PM03(D) Existing Donore Cemetery looking NE

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 **Camera location** 705523, 774068, 82.1

Target Direction 705892, 774703, 86.4

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 26/03/2019 12:23



PM03(D) Proposed Donore Cemetery looking NE

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 **Camera location** 705523, 774068, 82.1

Target Direction 705892, 774703, 86.4

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 26/03/2019 12:23





PM04(E) Existing Battle of the Boyne viewpoint, Oldbridge looking E Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 704996, 775214, 31.3

Target Direction 706472, 775031, 24.7

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 07/04/2019 15:22





PM04(E) Proposed Battle of the Boyne viewpoint, Oldbridge looking E Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 704996, 775214, 31.3

Target Direction 706472, 775031, 24.7

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 07/04/2019 15:22



PM05(G) Existing Driveways Bloomsbury Cottage & 'Bouvinda' looking SE

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 704966, 775570, 8.1

Target Direction 706472, 774512, 23.7

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 07/04/2019 15:39





PM05(G) Proposed Driveways Bloomsbury Cottage & 'Bouvinda' looking SE

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 704966, 775570, 8.1

Target Direction 706472, 774512, 23.7

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 07/04/2019 15:39





PM06(I) Existing Oldbridge House Visitor Centre looking SE Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 704059, 776012, 16.4

Target Direction 705865, 775259, 28.3

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 26/03/2019 13:45



PM06(I) Proposed Oldbridge House Visitor Centre looking SE Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 704059, 776012, 16.4

Target Direction 705865, 775259, 28.3

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 26/03/2019 13:45



Name

PM07(K) Existing Drybridge House looking SE Status Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 **Camera location** 705704, 776121, 17.9

Target Direction 706236, 774512, 15.4

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 07/04/2019 14:43



PM07(K) Proposed Drybridge House looking SE Name Status Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 **Camera location** 705704, 776121, 17.9

Target Direction 706236, 774512, 15.4

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 07/04/2019 14:43



PM08(L) Existing Boyne River walkway at slipway looking S

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 **Camera location** 706187, 775415, 5.2

Target Direction 706440, 774703, 83.4

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 26/03/2019 14:37



PM08(L) Proposed Boyne River walkway at slipway looking S

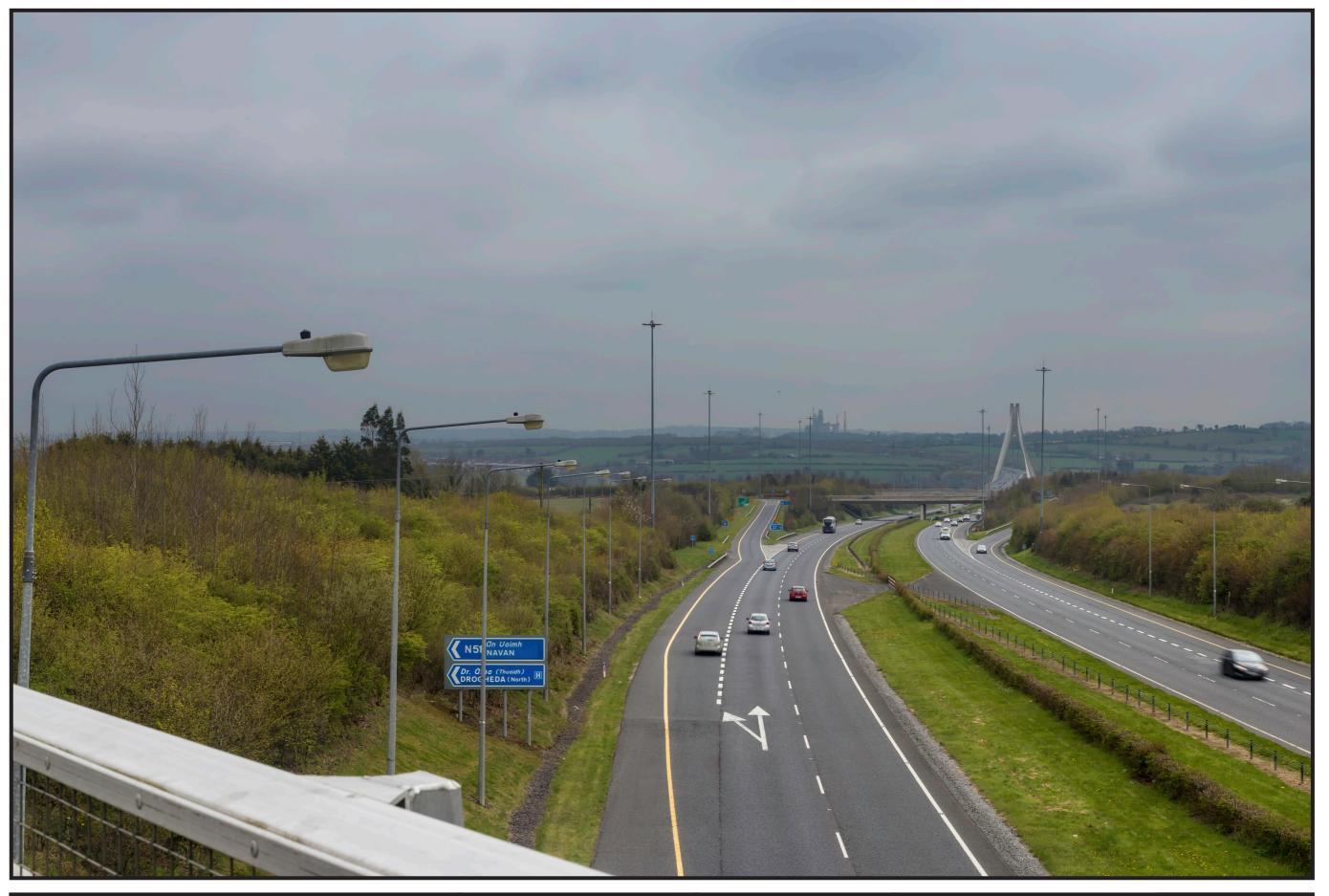
Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 Camera location 706187, 775415, 5.2

Target Direction 706440, 774703, 83.4

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 26/03/2019 14:37



PM09(M) Existing Road Bridge on Hill of Rath Road looking S

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

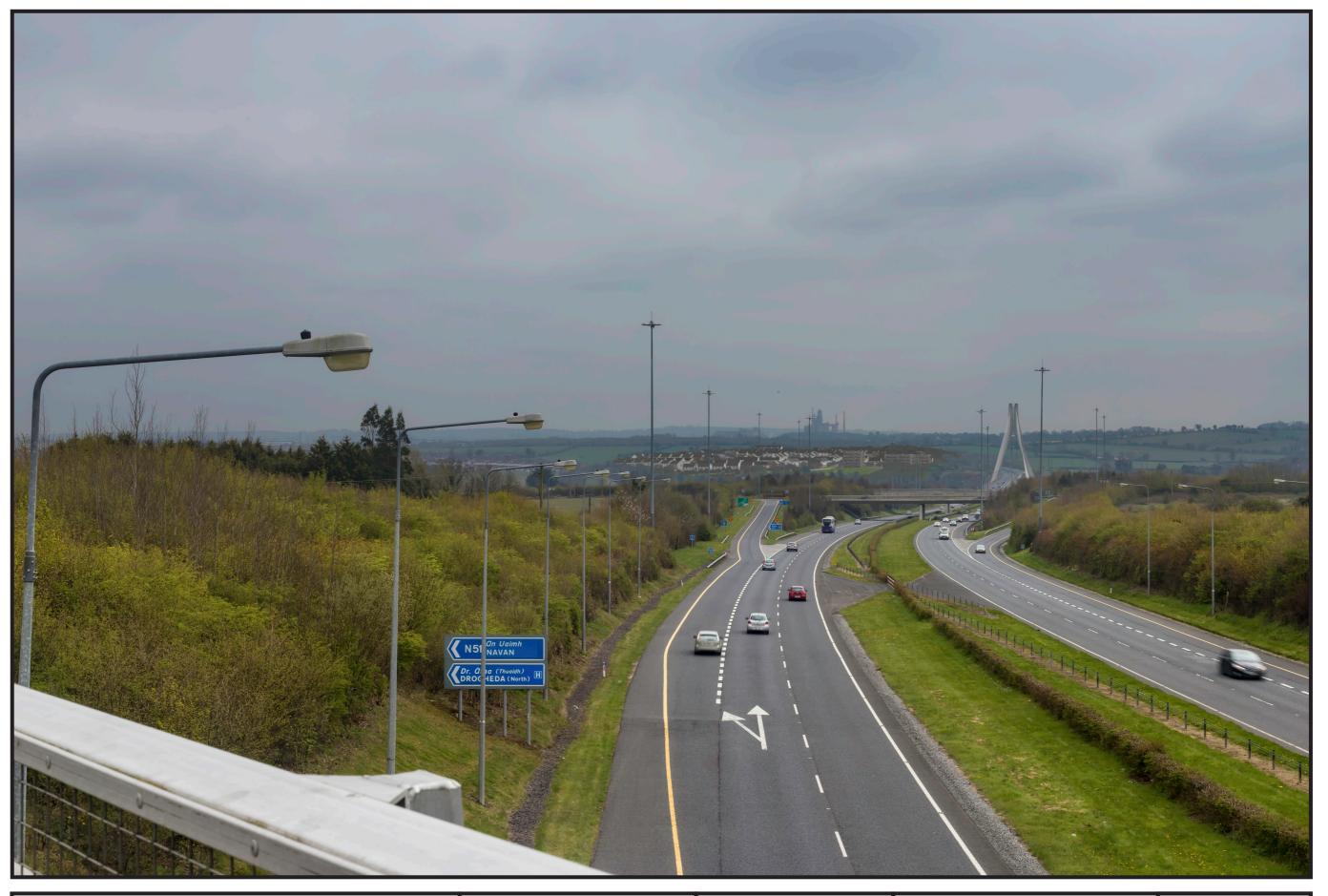
Rev:

Camera location 705754, 777303, 54.3

Target Direction 706373, 774512, 49.0

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 07/04/2019 14:09



PM09(M) Proposed Road Bridge on Hill of Rath Road looking S

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 705754, 777303, 54.3

Target Direction 706373, 774512, 49.0

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 07/04/2019 14:09



PM10(P) Existing The Square (South) looking W

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 706441, 775228, 29.8

Target Direction 704273, 774960, 22.4

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 10/04/2019 12:06



PM10(P) Proposed The Square (South) looking W

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 706441, 775228, 29.8

Target Direction 704273, 774960, 22.4

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 10/04/2019 12:06



PM11(R) Existing Rathmullan Road looking W Name Status Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 **Camera location** 706493, 775078, 32.5

Target Direction 704273, 775419, 35.0

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 10/04/2019 11:38





PM11(R) Proposed Rathmullan Road looking W Name Status Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 **Camera location** 706493, 775078, 32.5

Target Direction 704273, 775419, 35.0

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 10/04/2019 11:38





PM12(W) Existing Tullybrook Housing looking S Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 706335, 775947, 21.6

Target Direction 705694, 774878, 21.2

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 26/03/2019 16:17



PM12(W) Proposed Tullybrook Housing looking S Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 706335, 775947, 21.6

Target Direction 705694, 774878, 21.2

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 26/03/2019 16:17





PM13(X) Existing N51 at Mell looking S Name Status Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 705978, 776566, 35.5

Target Direction 706092, 774878, 35.4

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 26/03/2019 15:34



PM13(X) Proposed N51 at Mell looking S Name Status Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18

Rev:

Camera location 705978, 776566, 35.5

Target Direction 706092, 774878, 35.4

Camera Canon 6D Mk 2 Lens Canon EF 50mm HView Angle Nominal 40 degrees

Date/Time: 26/03/2019 15:34



CGI01(N)
Proposed CGI
From Mary McAleese Boyne Valley Bridge
Southbound Carriageway looking South Reference:

Residential Development on Rathmullan Road, Drogheda

Trailford Ltd, Kinvara, Westminster Road, Foxrock, Dublin 18 **Camera location** 705820, 775713, 21.0

Target Direction 706089, 774512, 15.4

Camera Virtual CGI Lens Virtual 50mm HView Angle Nominal 40 degrees

Recommended viewing distance with both eyes is 500mm.

Viewer Height Car



Photomontage Methodology / Method Statement

Work has been completed in accordance with best practice guidelines a summary of which are provided below.

Preparation

Prior to site visit camera locations were identified and located on digital map to enable GPS routing to the correct locations. The site was "scouted" for access using Google Streetview (c) Google.

Photography

- Photographs were taken on site at locations specified using a high-resolution professional digital camera. The Camera a Canon 6D is a full frame format (which corresponds to a traditional 35mm film format) as recommended by best practice guidelines.
- Images will be taken in RAW format which provides the maximum flexibility in adjustment along with the best quality available, and with bracketed exposure. The images were stored with embedded camera/photo exif data.
- The camera was tripod mounted, spirit leveled and set at a nominal 1.6m above ground level
- The lens used as a Canon prime (fixed) 50mm or normal lens. The 50mm lens provides a similar magnification to the human eye and will provide an image which is accepted.

Control

A series of survey points were captured on site for each photograph using Trimble R8 survey grade RTK-GPS. The following were measured:

- The camera position, plan and height
- Measured points of detail visible when the photograph was taken. On streetscape scenes points
 of detail (corners of buildings, poles, sign, white lines, structures, etc) are surveyed to provide an
 accurate orientation base where insufficient existing detail is available we supplement with either
 with red/white ranging rods or smaller orange cones placed in the camera's field of view while taking
 the photograph.
- Regardless of the type of control the configuration shall be non-collinear with a good photogrammetric geometry. This ensures that computational analysis is convergent.

Setting up AVR Images

- Survey and OS mapping is imported into 3D software
- A calibrated virtual 50mm camera is created to match the physical one used to capture the image.
 These are snapped to the surveyed locations. The individual photograph frames are loaded into the viewport.
- Using in-built software algorithms the virtual camera is adjusted so the points of detail on the photograph and the surveyed points in real-life coalesce in the camera viewport. Once complete the virtual camera will be orientated so that it is identical to the physical camera that took the base photograph.
- Checks are made using the surveyed information and project mapping and cross referenced with the photographs to ensure they align.
- A Daylight system is then accurately introduced into the scene at it correct geo-referenced coordinates. Once the time/date and time zone is set the digital sky will match the position of the sun and shadows created by the same in the base photograph.

Verifiable Photomontage & Proposed development modelling

- The proposed development, structure, road works and earthworks is modeled up in 3D from the drawings provided by the Client / Design Team.
- The building is located in accordance with surveyed location and at the correct FFL.
- True life digital materials are designed and assigned to the 3D model elements using reference imagery provided by the client. Sophisticated real world rendering shaders are used in conjunction with the daylight system to produce final renders which will react in a verifiable manner to match the reference photographic base images.
- Finally, the new development image and the existing original photograph are merged with due care for any demolitions/removals, foreground / background existing objects, landscaping, lighting, shadows, etc. to produce a single believable and verifiable composite image.

Viewing instructions

These images are designed to be printed at A3 and taken to site to evaluate the impact of the development.

Images should be viewed with both eyes open from the locations indicated and held 500mm from the viewers eyes. (Arms length). When held at arms length the viewer should be able to effectively focus not only on the photomontage in hand but also on the surrounding landscape which will give them a much wider field of view.

When used in this fashion the existing landscape will line-up and the photomontage will provide similar perspective and thus enable the viewer to visually evaluate the proposal.

